

SPORTS PLANNER GUIDE

SPONSORSHIP INFORMATION

Everything a sporting event planner needs to know to host a successful event in Vermont, will be conveniently contained within our Sports Planner Guide. The Guide will feature a special section called "SPORTCATIONS."

With a growing number of youth sporting events, the guide will market to families encouraging them to plan a "SPORTCATION" around youth sporting events.

The Sports Planner Guide is a comprehensive tool for event planners to learn what Vermont has to offer and a means for the attendees and their families to know what to see, what to do, where to go, where to eat, where to shop — where to have fun!



*It becomes more
than just a sporting
event - it becomes a*
SPORTCATION



MEMBER PRICING

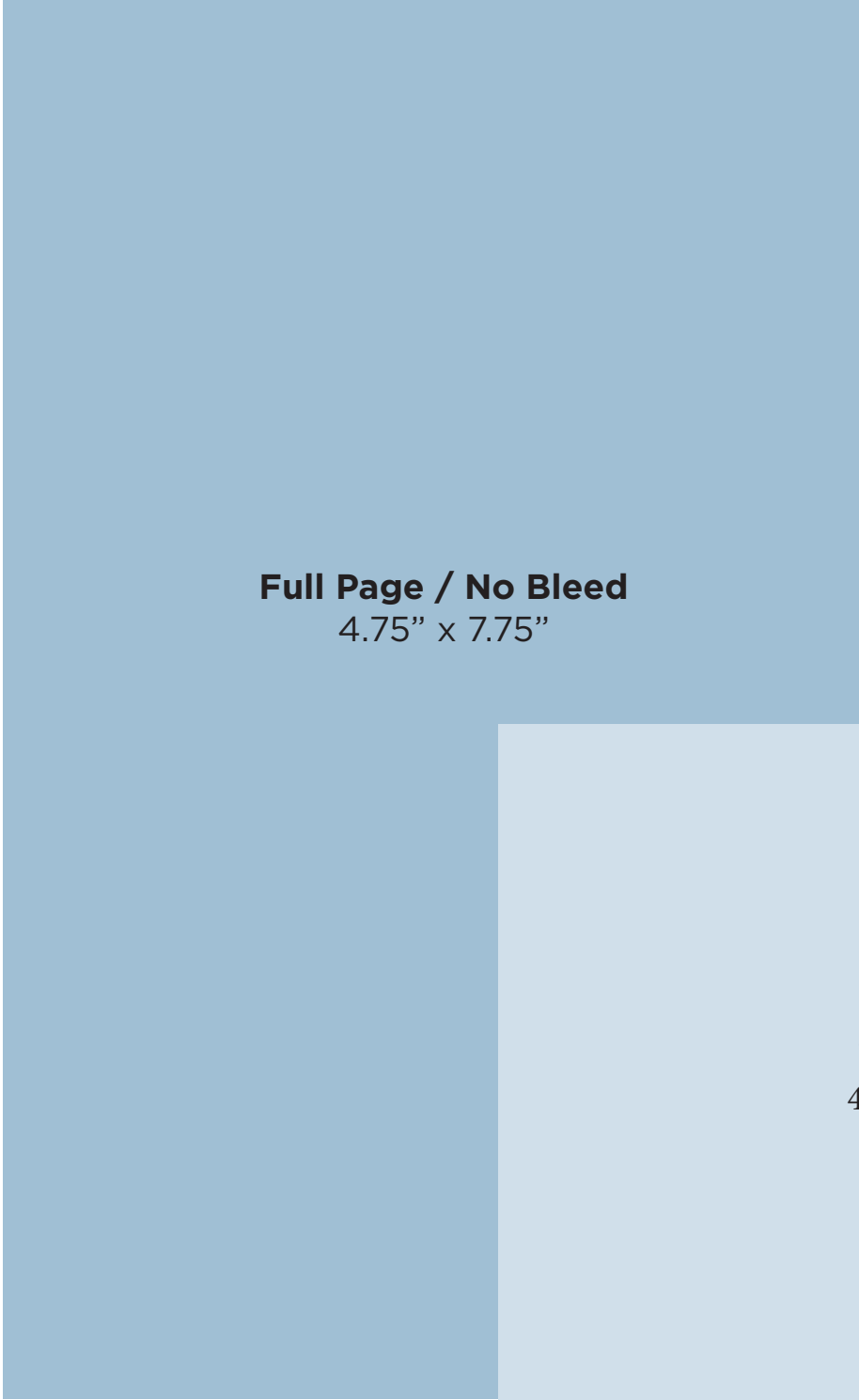
Inside Front Cover	<ul style="list-style-type: none"> • Includes 10% off 2019 — 2020 Meeting Planner Guide (up to a \$700 value) • Free six month interior ad on the VCB website (\$500 value) • Complimentary ad composition and set up (\$75 value) • Business spotlight reaching 4,500 planners (up to a \$200 value) • Up to four spotlight business photos to be used throughout the guide • Free directory listing (\$150 value) 	\$2,000
Inside Back Cover	<ul style="list-style-type: none"> • Includes 10% off 2019 — 2020 Meeting Planner Guide (up to a \$700 value) • Free six month interior ad on the VCB website • Complimentary ad composition and set up (\$75 value) • Up to four business photos to be used throughout the guide • Free directory listing (\$150 value) 	\$2,000
Back Cover	<ul style="list-style-type: none"> • Includes 10% off 2019 — 2020 Meeting Planner Guide (up to a \$700 value) • Free six month interior ad on the VCB website • Complimentary ad composition and set up (\$75 value) • Business spotlight (\$110 - \$200 value) • Up to two business photos to be used throughout the guide • Free directory listing (\$150 value) 	\$3,500
Full Page	<ul style="list-style-type: none"> • Includes 10% off 2019 — 2020 Meeting Planner Guide • Free three month interior ad on the VCB website (\$50 value) • Ad composition and set up (\$75 value) • Free directory listing (\$150 value) 	\$1,000
Half Page	<ul style="list-style-type: none"> • Ad composition and set up (\$75 value) • Free directory listing (\$150 value) 	\$500
Quarter Page	<ul style="list-style-type: none"> • Ad composition and set up (\$75 value) • Free directory listing (\$150 value) 	\$350

NON-MEMBER PRICING

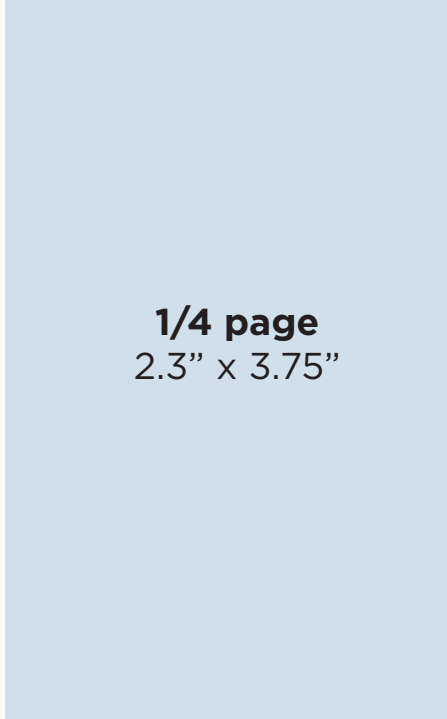
Inside Front Cover	SOLD	\$3,000*
Inside Back Cover		\$3,000*
Back Cover	SOLD	\$4,500*
Full Page		\$1,500*
Half Page		\$750*
Quarter Page		\$425*
Directory Listing		\$150*

*Reduced member dues for remaining FY. Contact your sales manager for details.

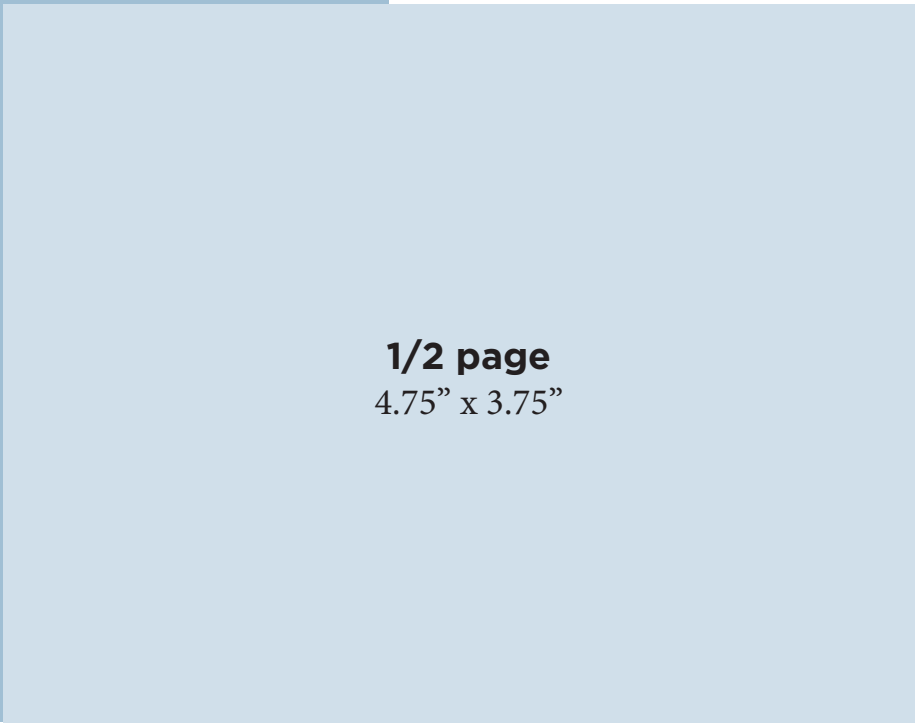
AD DIMENSIONS



Full Page / No Bleed
4.75" x 7.75"



1/4 page
2.3" x 3.75"



1/2 page
4.75" x 3.75"

**Four-color ads specifications:
300 dpi, CMYK**

	Member	Non-Member
Inside Front Cover	<input type="checkbox"/> \$2,000	<input type="checkbox"/> \$3,000
Inside Back Cover	<input type="checkbox"/> \$2,000	<input type="checkbox"/> \$3,000
Back Cover	<input type="checkbox"/> \$3,500	<input type="checkbox"/> \$4,500
Full Page	<input type="checkbox"/> \$1,000	<input type="checkbox"/> \$1,500
Half Page	<input type="checkbox"/> \$ 500	<input type="checkbox"/> \$ 750
Quarter Page	<input type="checkbox"/> \$ 350	<input type="checkbox"/> \$ 425

Listings

Members - Included Non-Member - \$150

Name: _____

Address: _____

Phone: _____

Website: _____

	Member	Non-Member
Please select the sports you are able to host (no limit)		
25 - 30 word description		

- | | | |
|-------------------------|--------------------------|--------------------------|
| Adaptive Sports | <input type="checkbox"/> | <input type="checkbox"/> |
| Baseball/Softball | <input type="checkbox"/> | <input type="checkbox"/> |
| Biking | <input type="checkbox"/> | <input type="checkbox"/> |
| Cheerleading/Gymnastics | <input type="checkbox"/> | <input type="checkbox"/> |
| Disc Golf | <input type="checkbox"/> | <input type="checkbox"/> |
| Endurance Races | <input type="checkbox"/> | <input type="checkbox"/> |
| Field Hockey | <input type="checkbox"/> | <input type="checkbox"/> |
| Golf | <input type="checkbox"/> | <input type="checkbox"/> |
| Hockey/Skating | <input type="checkbox"/> | <input type="checkbox"/> |
| Lacrosse | <input type="checkbox"/> | <input type="checkbox"/> |
| Motorsports | <input type="checkbox"/> | <input type="checkbox"/> |
| Raquet Sports | <input type="checkbox"/> | <input type="checkbox"/> |
| Skiing | <input type="checkbox"/> | <input type="checkbox"/> |
| Soccer | <input type="checkbox"/> | <input type="checkbox"/> |
| Target Sports | <input type="checkbox"/> | <input type="checkbox"/> |
| Tournament Fishing | <input type="checkbox"/> | <input type="checkbox"/> |
| Volleyball | <input type="checkbox"/> | <input type="checkbox"/> |
| Wrestling | <input type="checkbox"/> | <input type="checkbox"/> |

PRINTED NAME	SIGNATURE	DATE
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SALES REP: _____